From: Stan Pylant
Sent: Monday, October 30, 2023 10:05 AM
To: WHNT Employees
Subject: Welcome Greg Baldwin as our News Director

Team –

I'm thrilled to announce that Greg Baldwin will be joining our WHNT/WHDF family as our new News Director. Greg's extensive background in the field of journalism and his impressive track record make him an excellent addition to our team.

Greg comes to us from WVLT, the CBS affiliate in Knoxville, where he served as Assistant News Director for the past four years. Prior to that, he has had a rich and diverse career in news, with Producer and Management experience in Baltimore, Charleston WV, Roanoke, VA, Michigan, Augusta, GA, and Charlotte. His educational background includes a B.S. in Mass Communications and English from East Tennessee State University and further underscores his dedication to broadcast journalism.

Greg's first day with us will be on November 20th, and until then, Becky will continue to provide day-to-day oversight of the newsroom. We believe that Greg's expertise and journalistic skills will greatly contribute to the growth and success of our news department.

Please join me in extending a warm welcome to Greg when he arrives, and let's all work together to make his transition into our team as smooth and seamless as possible. We are excited about the fresh perspectives and ideas he will bring to our newsroom.

Best,
Stan

Stan Pylant
V.P./GENERAL MANAGER
NEWS 19, North Alabama's CW & whnt.com