Sent: Monday, September 8, 2025 10:24 AM
Subject: KING 5 News Director Announcement

Team,
I just announced this in our morning editorial, and wanted share with all of you:

I'm excited to share with you we named Susannah Frame as KING 5's new News Director, effective immediately.

Susannah has been KING's Chief Investigative reporter for 20 years, and an anchor/ reporter at KING, KREM, WFRV, and KNDO before that. In those years, she won our industry's most prestigious awards: three George Foster Peabody Awards, three national Edward R. Murrows, a du-Pont Columbia University Award, and many, many regional and national Emmys.

In just the past few years, Susannah found a new depth to her journalism career in training and elevating those around her in her additional leadership role as Head of Journalist Development. Her KING 5 University classes, writing workshops, and 1-on-1 coaching sessions have pushed everyone in this room to be their best.

Susannah's saying: "People perform to expectations" became the bedrock of how we've held ourselves to the highest standards of journalism.

As we enter a time of great change in our industry, as we learn new skills and integrate new technologies, we must always keep local journalism as our north star. We must continue to challenge each other on ethical decisions. We must continue to inform and empower our community. We must Stand for Truth.

I cannot image a better leader at the helm of KING during this time than Susannah.

She shared this quote: "There's no media outlet in the country I would rather lead than KING 5. This station has been an integral part of my life for more than 30 years, and I am committed to upholding and building upon its values, service to our communities, and legacy of producing outstanding journalism that serves the public. It is truly an honor to accept this position."

Susannah's first event as KING's News Director is to attend TEGNA's Content Summit happening this week in D.C. Because of that, she's on a plane right now. Please join me in congratulating Susannah on her new role (and blowing up her phone once she lands!).

JULIE WOLFE

Vice President of Content, West Region

TEGNA