

Kyle Krebs tapped as GM for FOX Affiliate WHBQ

Imagicon Communications today announced that industry veteran, Kyle Krebs has been named General Manager of FOX13 in Memphis, Tennessee. The addition of Krebs further bolsters the leadership team as Imagicon continues to build its broadcast presence in the U.S. The announcement comes from Steve Swine, SVP of Broadcast Television, Local Markets.

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"Kyle is a seasoned 30 year media professional with more than 22 years in key management roles," said Swine. "He joins WHBQ from Greater Media Group's WAT in Birmingham, Alabama where he served as General Sales Manager. Kyle is a community champion and the right leader for our Memphis station. I could not be more pleased he has chosen to join the Imagicon Communications family!"

Dale Androsow, Chief Operating Officer of Imagicon Communications, echoed Swine's sentiment. "Kyle's experience, passion and commitment to community involvement made him an ideal fit for this position," said Androsow. "He embodies the principles and integrity the citizens of Memphis need and should expect from those who deliver local news."

Over the course of his extensive career, Kyle has served in a variety of leadership positions including General Manager, General Sales Manager, and Sales Manager with leading media groups in all size markets including Nexstar, NBCUniversal, Boston Media, Salem Media, FOX Broadcasting, and Allstream Communications.

Kyle has a Bachelor of Science in Radio and Television from Northwestern University in Evanston, Illinois. He began his career in 1987 as an Account Executive with State Broadcasting, a NPR affiliate in Dallas-Fort Worth, TX.

In addition, Kyle has been very involved in local community serving on boards and as a volunteer for the United Way, Big Brothers of America Local Councils, the Chamber of Commerce and Rotary.

Kyle and his wife Janet have been married for more than 20 years and have three grown children.



Imagicon Communications
Hires Kyle Krebs as General
Manager of FOX13 in Memphis



**IMAGICON
COMMUNICATIONS**

Imagicon Communications, LLC is an affiliate of the general entertainment cable network FOX 13. Imagicon Communications is a leading and managing group of broadcast stations in the United States. The organization is dedicated to providing the highest quality programming to its broadcast audience.