From: Roark, Adrienne
Sent: Thursday, September 18, 2025 1:35 PM
To: TEGNA Media News Directors: TEGNA Media Digital Directors
Subject: Announcement

Team,

I'm pleased to announce that Scott Hums has been named Vice President of the Central News Desk (currently called the Central Content Team, or CCT).

Scott has been a proven cross-platform leader at WTHR for the past 10 years, serving as both Digital Director and Director of Content. He successfully unified the desk and digital teams, streamlining workflows and building a culture that puts the story first across every platform. Known for leading with empathy and the heart of a teacher, Scott has developed training and coaching programs that deliver results, strengthen collaboration, and spark innovation. His work has also been recognized with several honors, including an Emmy Award for Technical Achievement for election night innovation. Under Scott's leadership, WTHR has also emerged as one of our company's streaming leaders, ranking second across the group in minutes watched, reflecting his ability to marry a story-first mindset with a streaming-first strategy.

That experience makes him uniquely suited to lead the Central News Desk as we expand its role—providing 24/7 breaking news coverage, distributing national and enterprise reporting, coordinating planning around major tentpole events, and powering the share desk so the best stories can reach every market. Just as he brought teams together at WTHR to think and act across platforms, Scott will now guide this desk to do the same at scale for all of you. He will be announcing his team very soon as we stand up this critical group.

Scott's experience and passion for innovation will be key as he takes the Central News Desk to the next level, ensuring it becomes a powerful support system that helps every station deliver trusted, local journalism everywhere our audiences are. He starts in the role on September 29th.

Please join me in congratulating Scott.

Adrienne