From: Saiers, Pete
Sent: Friday, November 6, 2020 1:53 PM
To: KING Everyone
Subject: Christin Ayers & Facing Race

Christin Ayers will join the news management team as an Executive Producer. Christin will create a permanent Facing Race unit to build on the tremendous momentum she and the Facing Race team have started with the KING 5 Original Series that debuted on September 13.

In the year since Christin joined the K5 Home Team as Tacoma Bureau Chief, she has proved her mettle with her smart GA accountability reporting, fill-in anchoring and unflappable tenacity. When I first talked with her about becoming the Acting Executive Producer for Facing Race, Christin jumped at the opportunity knowing it would push her own boundaries as a Journalist and test her ability to lead a new team that had seven weeks to get the first episode on the air. She did it with aplomb.

In the premiere episode of Facing Race, Joyce told the audience we would have honest, sometimes brutally honest, conversations about systemic racism and social inequities. The content produced by the core Facing Race team and the many contributors has been excellent. The personal stories we have told. The issues we have exposed. And the context we have given to these complex and emotional issues.

The final episode of this season's Facing Race weekly series is December 13. Beginning in early 2021, Facing Race will be folded into our newscasts as a regular franchise. The new unit – details of which will come soon – will continue the work we've started and reinforce our commitment to cover race and racism while also looking for solutions to some of the country's most intractable race-related problems.

I also very much look forward to having Christin's voice on the management team as part of our overall editorial coverage and strategy.

The Tacoma Bureau Chief job has been posted and I am actively interviewing candidates.

Christin's new role is effective December 1 and she will report to me. Please welcome Christin to the news management team.

Pete

PETE SAIERS
News Director
KING 5 I KONG I king5.com