Hubbard Television Group - Press Release

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HUBBARD TELEVISION GROUP ANNOUNCES RHONDA LAVELLE AS GENERAL MANAGER FOR KAAL-TV, ABC6 IN ROCHESTER, MINNESOTA

Minneapolis/Saint Paul, MN – August 11, 2021 – Hubbard Television Group announced today that Rhonda LaVelle has been hired as the new General Manager of KAAL-TV, ABC6 in Rochester, Minnesota. LaVelle replaces David Harbert who announced his retirement earlier this summer after 15 years with the station. LaVelle will begin her duties on August 30th.

"I am so honored to be joining Hubbard Broadcasting and ABC6," said LaVelle. "I look forward to working with the team to help evolve KAAL on all platforms. The Rochester area is rich with heritage and I cannot wait to jump right in and be a part of this wonderful community."

Lavelle comes to KAAL-TV from WXYZ and WMYD in Detroit, Michigan where she has served as news director since 2016. Prior to WXYZ/WMYD, LaVelle served as news director at KPRC-TV in Houston, Texas and spent 16 years as an executive producer/producer at WDIV in Detroit, Michigan.

“We are excited to have Rhonda LaVelle join our team with her knowledge of the broadcast industry and commitment to serving our viewers.” said Rob Hubbard, President of Hubbard Television. “Rhonda will be a great asset to the station and to the community of Rochester, Minnesota.”

LaVelle is a graduate of Central Michigan University and has put her leadership skills to work on various boards including as a member of the Radio Television Digital News Association, as an ABC Affiliate News Director Advisory Board Member, The Carole Kneeland Project for Responsible Journalism and the NATAS Michigan Board of Governors as Vice President.