Mike Wright brings more than three decades of broadcast and station management experience, most recently as VP/GM of both KWTX (Waco) and KBTX (Bryan-College Station). He began his career as an on-air broadcaster and news anchor before moving into sales and sales management, and has also been a play-by-play anchoring for ESPN and Texas A&M University.

Mike's dedication to local news, community presence, and community service led KWTX to be recognized with a Service to America award by the NAB Education Foundation.

Mike has served his local communities and profession during his career through board positions with the Waco Chamber of Commerce, Waco Business League, Blinn College Advisory Board, Texas Association of Broadcasters, and was named Texas Broadcaster of the Year. Most recently he has served as Senior Associate Athletic Director for Communications and Community Relations at Texas A&M University.

Mike and his wife, Bethany, have been married 24 years and are parents of college-aged twins, Macy and Mason. A native of Mexia, Texas, Mike is a member of the Blinn College Hall of Honor and is a Distinguished Alumnus. Mike holds an Associate of Arts from Blinn College and a Bachelor of Arts in Telecommunications from Baylor University.