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Julie Wolfe Named KING 5 News Director

Veteran journalist joins legacy station to lead news team



Seattle, WA – KING 5, TEGNA's NBC affiliate in Seattle, announced today that Julie Wolfe has been named news director, effective June 21st. Wolfe will be responsible for overseeing the station's news content across all platforms.

Wolfe joins KING 5 from WHAS11, TEGNA's ABC affiliate in Louisville, KY, where she's been news director since 2018. During her tenure, Wolfe oversaw the relaunches of Wake Up, NightTeam, The Big 4, and the FOCUS investigative team. Under her leadership, the WHAS11 team has received multiple Emmys®, Regional Edward R. Murrow Awards, Associated Press awards, and took home the Kentucky Press Photographers Association Award.

"Julie is a consummate news leader," said Steve Carter, acting president and general manager of KING 5. "She has an established track record of building newsrooms that embrace change, take smart risks and meet audiences wherever they seek news content. Her depth of experience, focus on innovative storytelling and leadership will help our award-winning team at KING 5 continue to tell important stories, reach new audiences and make a difference in Seattle."

Prior to WHAS11, Wolfe spent more than a decade at WXIA, TEGNA's NBC affiliate in Atlanta, most recently as assistant news director, where she helped develop and launch the station's social-first show, "Morning Rush" and found innovative ways to find a new audience for "The Late Feed," WXIA's 11 p.m. newscast. Wolfe first joined WXIA in 2006 as a multi-media journalist. She also served as manager for social media engagement and, before becoming assistant news director, served as director of digital content. In that role, she helped with the station's content transformation, overhauling the newsroom's workflow and creating a strategic, digital-first operation that served audiences 24/7.

"KING 5's legacy of serving the Seattle community and the station's 'Stand For Truth' brand align so closely with my values. I cannot imagine a better fit for me personally, and everything I envision for the future of journalism," said Wolfe. "I've been so fortunate to be surrounded by amazing journalists my entire career and am excited to take all of what I've learned with me in this move to KING 5."

Prior to joining WXIA, Wolfe was a multi-media journalist at WGRZ, TEGNA's station in Buffalo, NY. She got her start in television as a reporter in Cheyenne, WY. Wolfe holds a Bachelor of Journalism degree from the University of Georgia's Grady College of Journalism.

Wolfe was elected to the RTDNA board as Region 8 chair in 2019, and she currently serves as the education committee chair. She is also on the alumni board for The Carole Kneeland Project for Responsible Journalism. She loves to travel, and especially to explore local shops and restaurants, with her daughter and husband.

ABOUT KING 5

KING 5 Media Group is a multi-platform media company based in Seattle, WA. It includes NBC affiliate KING 5, independent station KONG-TV and numerous digital platforms, including king5.com. KING 5 was the first television station in the Pacific Northwest, founded in 1948 by Dorothy Bullitt, now owned by TEGNA Inc. (NYSE: TGNA), an innovative media company that serves the greater good of its communities. Today KING 5 is the dominant media company in the region, delivering the largest local news audience and the most local programming across all screens. For more information, go to king5.com.

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