NEWS RELEASE

HEARST television

FOR IMMEDIATE RELEASE
2/10/2023

CONTACT:
Mark Hernandez, WGAL 8
MHernandez@hearst.com
717-735-7278



WGAL 8 Hires Kristin Kay as News Director

* * * *

LANCASTER, PA. February 10, 2023 – WGAL 8 today announced that Kristin Kay has been hired as its next News Director. She joins WGAL from WLWT 5, the Hearst-Owned NBC Affiliate in Cincinnati, where she was Assistant News Director and was instrumental in launching new newscasts, remodeling the main news studio, and developing a successful podcast initiative. Prior to WLWT, she led the morning newscast at KARE 11 in Minneapolis to become one of the top-performing programs in that market.

Over Kay's career as a producer, executive producer, and special projects leader she has earned Regional Edward R. Murrow Awards, NATAS Northwest Emmy Awards, and a Pacific-Southwest Emmy Award.

"Kristin brings a wealth of experience and a passion for journalism to the WGAL News 8 team. With over a decade of experience in the industry, she has a proven track record of leading news teams and creating innovative, impactful news content," said Cindy DeLuca, President and General Manager of WGAL 8. "Her deep experience and dedication to high quality journalism, her expertise in creating content for all screens

and mentoring teams, and her passion for diversity, equity, and inclusion make her the ideal person to steward our newsroom and will be invaluable to WGAL News 8 as it continues to serve the Susquehanna Valley."

Kay will begin her role as News Director at WGAL News 8 on Monday, March 6.

"I am very excited to join the team at WGAL 8 and be part of a station that exudes journalistic excellence and has a deep history of community service throughout the Susquehanna Valley," said Kay. "I look forward to working with this talented team to continue delivering the impactful and community-focused coverage our viewers have counted on for over seventy years."

About Hearst Television:

Hearst Television owns and operates 33 television and two radio stations serving 26 media markets across 39 states reaching over 22 million U.S. television households. Through its partnership with nearly all major networks, Hearst Television distributes national content over more than 120 video channels including programming from ABC, NBC, CBS, CW, MY Net, MeTV, Estrella and more. The radio stations are leaders in Baltimore news/talk and rock music listenership. Its Hearst Media Production Group unit produces original programming across linear and streaming platforms for domestic and international distribution. Its Very Local app, free to download on household OTT devices and available across popular streaming services, offers 24/7 access to local news, weather and an array of local and regional programming. Hearst Television is recognized as one of the industry's premier companies and has been honored with numerous awards for distinguished journalism, industry innovation, and community service. Hearst Television is a wholly owned subsidiary of Hearst.