KXXV/KRHD team:

For those of you unable to join the station meeting today, I'm pleased to announce Justin Burton as the station manager for KXXV/KRHD. Justin is coming to us from Spectrum News 1 in Austin, Texas, where he is a managing director overseeing teams in newsrooms across Texas.

As station manager at KXXV/KRHD, he will lead day-to-day operations and serve as news director. Justin's first day at the station will be Monday, June 10. He will complete some remote onboarding and station manager shadowing in Green Bay prior to then.

During his tenure at Spectrum News 1 Texas, Justin has helped expand news coverage from the Austin and San Antonio markets to Dallas-Fort Worth and across Texas. He also launched and managed the Spectrum News 1 Texas Fellowship Program. He previously held the roles of senior manager of news gathering operations and executive producer at Spectrum News 1 Texas.

Prior to these roles, he was an assistant news director at KOIN in Portland, Oregon, and worked for Scripps as an assignment editor and assistant news director at KERO in Bakersfield and an assignment editor at KSHB in Kansas City. He also has held newsroom roles at KTLA in Los Angeles, KGW Media Group in Portland and KPTV in Beaverton, Oregon.

Justin is an award-winning journalist with a deep understanding of newsroom operations and Texas markets. His leadership experience and previous tenure with Scripps stations make him a great choice to be the leader at KXXV/KRHD. He holds an MBA from the University of Missouri and a bachelor of science in broadcasting from Northwest Missouri State University. In his free time, Justin is a triathlete and marathon runner, a collector of vinyl records and an avid bird watcher.

I will be at KXXV/KRHD the week of June 10 to introduce Justin to all of you.

Please join me in welcoming Justin to the team.

I also want to thank KOAA General Manager, Ross White, for stepping in as interim GM while we were searching for the next leader in Central Texas.

Kathleen Choal
Regional Vice President and General Manager