From: Cathy Hobbs
Sent: Tuesday, September 3, 2024 10:43 AM
To: &Charleston-WCIV-News ; &Charleston-WCIV-Production; Mary Margaret Nelms; Nickolas James
Subject: New, now, next - please read, changes coming

Hey guys,

No journalist should ever bury the lead so....
I'm going to be leaving my position as News Director at WCIV.

However, I'm not going far. I've accepted a position to lead the True Crime team within our company. I'm really excited about this new opportunity to be challenged while using my creative skills. It's still news, but more of a news niche. I will be building and leading this team as our company continues to grow its multi-platform content.

The great news is that I'll still be working out of this building!

While my transfer won't happen until the end of the month, I will continue to help as long as you need me with the transition.

It has been a true joy and source of great pride to lead this newsroom for 13 plus years. I've seen so many changes. To think, when I started, we only did 3.5 hours of news a day and had 156 Facebook followers.

As always, I'm just a text, phone call or email away.

Have a great week!

Cathy

From: Mary Margaret Nelms
Sent: Tuesday, September 3, 2024 12:30:08 PM
To: &Charleston-WCIV-News
Cc: Julie Fries
Subject: Cathy Transition Announcement

Team,

I wanted to share the news that Cathy will be transitioning out of her role as News Director at WCIV at the end of the month. While we're sad to see her leave this position, we're thrilled for her as she takes on an exciting new challenge leading the True Crime team within our company.

Cathy has been an incredible leader and mentor in our newsroom for over 13 years, and her contributions have been invaluable. While she will no longer be in the News Director role, we're fortunate that she'll still be working out of this building and will remain a resource to us during this transition.

We will be actively looking for a replacement and will keep everyone updated as we move forward. Please join me in wishing Cathy the best in her new role.

If you have any questions or concerns during this transition period, don't hesitate to reach out.

Best,
MM

Mary Margaret Nelms
Vice President/General Manager
WCIV-Charleston, SC
WPDE-Myrtle Beach/Florence, SC