I'm pleased to announce Jessie Garcia will be our next Editorial Director! Jessie brings a really unique perspective to the role of Editorial Director. Not only did Jessie spend 25 years in the field as a sports reporter & anchor, she taught journalism students in Milwaukee for a time, and has spent the past several years here at TMJ4 as an awesome Broadcast Director. I know Jessie is excited to work with the field crews on creative writing as well as storytelling and, as she mentioned in the editorial meeting, already has a lot of great ideas to improve our systems and structures so that we can execute our content strategy in the best way possible.

The search for Jessie's replacement as Broadcast Director will begin immediately. Jessie officially starts in her new role as Editorial Director on Monday.

Congratulations, Jessie!!!

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