September 1, 2020



WPMT Welcomes Naomi Morales as News Director

York, PA – WPMT/FOX43, the TEGNA owned FOX affiliate in the HLLY (Harrisburg, Lebanon, Lancaster, York) DMA, is proud to announce today that Naomi Morales has been named News Director, effective September 14th, 2020.

Morales comes to FOX43 after her most recent position as Executive Producer for the NBC owned & operated WCAU in Philadelphia. As the Executive Producer at WCAU, Naomi led the charge for their three-hour morning show and everything that goes along with a program that has a significant digital component on top of its considerable over the air broadcast. Prior to her 11 years in Philadelphia, Naomi brings additional producing experience from Tampa, at Bay News 9, and Miami (WTVJ).

“Naomi has a proven track record of developing a newsroom with a collaborative approach while also developing young talent. She has references that are beyond reproach and speak to her leadership skills for the type of team we have built at FOX43,” said Chris Topf, President and General Manager, WPMT/ FOX43. “As a whole, the team is thrilled to have someone of Naomi’s background and history of success leading the charge.”