FOR IMMEDIATE RELEASE

Morgan Murphy Media announces a market leadership change





Madison, Wis., October 12, 2021 -- Morgan Murphy Media, a family-owned company, announced an upcoming leadership change.

Danny Thomas Vice President and General Manager of KOAM-TV in Joplin, MO/Pittsburg KS, has announced he's leaving KOAM after 34 years of service to his community. This decision follows many months of transition discussions and planning to pave the way for an easy transition of leadership for the KOAM station group. Over his long tenure, Danny has achieved many accomplishments including building and leading a team of broadcast professionals who consistently win in ratings and revenue share in their market. He launched the fourth full power television station in the area and pioneered successful community events, including Four State Heroes recognizing thousands of veterans over the years. Most recently, Danny was inducted into the Kansas Association of Broadcasting Hall of Fame.

Brook Arnold has been named Vice President and General Manager of KOAM-TV and associated Joplin, MO/Pittsburg, KS properties including koamnewsnow.com and the Joplin arm of Phase 3 Digital Agency. Brook has led a successful career in broadcast sales for 16 years. Armed with a degree in Broadcast Journalism, Brook learned quickly that the sales and advertising side of the business was where she belonged best. Working her way up from an Account Executive, she's spent the last 6 years as the highly successful Director of Sales for WFIE-TV in Evansville, IN. Brook has tremendous skills in leading a team and executing on strategy to reach her goals.

Brook Arnold will begin her role with Morgan Murphy Media on October 18th, 2021.

Morgan Murphy Media would like to thank Danny for his many years of service. They would also like to welcome Brook to the company and look forward to the future with her leading the KOAM-TV operations.

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About Morgan Murphy Media:

Morgan Murphy Media has been family owned and operated since its founding in 1890. Headquartered in Madison, Wisconsin, Morgan Murphy Media operates television and radio stations, a print magazine, websites, apps, and a digital marketing agency across its seven locations. To learn more, visit morganmurphymedia.com