From: "Richard Manship"
To: Station Staff
Sent: 8/15/2022 9:24:05 AM
Subject: Announcement

WBRZ family,

Change is an exciting opportunity. And today, I want to share some news about an exciting change for all of us.

After 44 years here, Rocky Daboval has decided to retire in January. Earlier this year, Rocky started talking to me about his plans. He still has a lot of work to do and is looking forward to accomplishing much more here before he heads into retirement.

See the note Rocky asked me to share below:

Richard,

As we've been discussing, there's not a better place to end a rewarding career than with you, your family, and our great station. There has never been a better time to be in local broadcasting, and I'm looking forward to the next four or five months, helping our company strengthen its position. We have a lot of important work to do and I'm glad I'll still be a part of it for a little while longer.

Rocky

When Rocky first talked with Jake and me about his plans, we immediately set our focus on who will help us – and help all of you – build the next generation of WBRZ. We did not have to look far. Trey Schmaltz will replace Rocky as General Manager. For the next few months, Trey and Rocky will work closely as they orchestrate this transition.

As General Manager, Trey will report to Jake Manship, who remains the company's Chief Operating Officer. Jake has spearheaded our efforts to dive headfirst into the future. He will continue that important role. Jake will continue to run our family's portfolio of growing television stations: WBRZ, WBRZ Plus, WBTR, and our multiple channels under the KRGV umbrella in Texas.

We have exciting things in the works locally with programming on our stations in Baton Rouge. We hope to share more information very soon.

Richard Manship
President & CEO