From: Baylog, Daniel <dbaylog@13onyourside.com>
Sent: Tuesday, November 3, 2026 1:29 PM
Subject: Welcome Brad Gray, WZZM News Director

Hi Everyone,

I'm excited to announce that Brad Gray will be WZZM's new News Director. His first day will be Monday, December 14.

Brad joins us from our sister station, WTHR Indianapolis, where he currently serves as Assistant News Director. Previously, he was WTHR's Director of Innovation and had held positions of increasing responsibility at the local station and network-levels in markets including Atlanta and Chicago.

Brad brings a strong combination of newsroom leadership, journalistic experience, and a forward-thinking approach to how we create and deliver content across platforms. Throughout the interview process, I was impressed by his passion for local journalism, his collaborative leadership style, and his vision for the future of our newsroom.

I'm confident Brad will be a great addition to our leadership team and will help us build on the strong foundation we've established at 13 ON YOUR SIDE.

Please join me in congratulating Brad and welcoming him to West Michigan.

Best,

Dan



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