From: Moore, Sarah
Sent: Tuesday, November 11, 2025 10:55 AM
To: WFTS-ALL - WFTS-TV
Cc: Miller, Matt ; Wallace, Tasha ; Serrano, Abigail
Subject: New Assistant News Director

Team,

I am so excited to announce that we have a new Assistant News Director. And she is someone you all know well. Join me in congratulating Ashlin Cosentino on her new role. Ashlin has excelled as our Dayside Executive Producer for more than 3 years. During that time, she led the producers through the challenging transition of several shows using Scripps Cast. She was instrumental in the success of our graphics rollout. She guided the team through our transition from SLACK to Teams. Ashlin excels and keeping big projects organized and well communicated. She is fantastic at collaborating across departments to get things done. And going forward, she has incredibly thoughtful ideas for continued growth and improvement for our news product on all platforms and throughout all dayparts. I am excited to work with her to make sure we get better and better each day.

As she is transitioning into her new role. We will be posting the Executive Producer role almost immediately.

Thank you,

TAMPA BAY 28 abc

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