Announcing Appointment of Ivan Hernandez to the 12News Leadership Team as Executive News Director
November 2, 2022

Please join me in congratulating Ivan Hernandez on his promotion to Executive News Director, effective immediately.

Ivan, who will continue reporting to me, has served as 12News Assistant News Director since 2016. Over the past seven years Ivan has earned the trust of the news team through his daily leadership and in overseeing coverage of major news events and breaking stories. Ivan helped lead the team throughout the COVID-19 pandemic and all the challenges that came with it.
He has led election planning and coverage, spearheaded Olympic content and strategy, and co-led strategic planning for the newsroom. Ivan is always willing to offer time, advice, or feedback to develop the team. Ivan has a passion for innovation and for digital and streaming which he will continue to make a priority at 12News.

Ivan first joined 12News in 2015 as a Senior Executive Producer. Prior to joining 12News, Ivan was an executive producer for KSAZ. Before moving to Phoenix, he spent 4 years as a special projects' producer for Telemundo in Los Angeles.

Ivan earned a bachelor's degree from Northwestern University. He has completed several TEGNA leadership trainings, including Leadership in Action. He is currently participating in the TEGNA Leadership Forum and has participated in the TEGNA Innovation Summit. Ivan is also regularly called

upon to join the TEGNA recruiting arm at conferences throughout the country to find talented journalists for the company.

Originally from Southern California, Ivan has lived in Arizona for 16 years and now considers the Grand Canyon state his home. Ivan has an in-depth understanding of the Phoenix audience and community which will be an asset in his new role.

Ivan has two kids, 14-year-old Grace and 12-year-old Eli.

Please join me in congratulating Ivan on his well-deserved promotion.

We will be posting for the role of Assistant News Director and hope to backfill Ivan's former role as soon as possible.

Best,

Kate Morris	200 E Van Buren St Phoenix AZ, 85004
PRESIDENT AND GENERAL MANAGER	

