For Immediate Release
March 12, 2020

Contact: Lyle Banks
(404) 327-3100

Matt King Named News Director at CBS46 and Peachtree TV

Atlanta, GA: CBS46 (WGCL-TV) and Peachtree TV (WPCH), announced today that Matt King has been named News Director for CBS46 News and Peachtree TV.

"Matt's extensive and impressive accomplishments, experience and leadership make him the perfect fit with our newsroom staff, our management team and our vision," said CBS46 and Peachtree TV Vice President and General Manager, Lyle Banks. "We are thrilled to have Matt join CBS46 and Peachtree TV!"

King comes to CBS46 from WCNC-TV in Charlotte, North Carolina, where he has been the Executive News Director for the past five years. Under his leadership, the station won six Regional Edward R. Murrow Awards including: Overall News Excellence, Website and Social Media. Most recently King's team was awarded the 2019 Mid-South Regional Emmy for News Excellence. As part of the Solutions Journalism Network, King's team partnered with the Charlotte Journalism Collaborative which shed light on the city's affordable housing crisis and highlighted solutions to help fix the problem.

Prior to Charlotte, he spent three years in Atlanta as the Assistant News Director at WXIA-TV. He also spent time at WTSP-TV in Tampa, Florida and WUSA-TV in Washington, DC.

"My family and I are excited to be returning to Atlanta and I'm looking forward to working with the great team at CBS46 and Peachtree TV," said King.

King earned his bachelor's degree in Telecommunications and Political Science from The University of Florida.

About WGCL-TV: WGCL-TV (CBS46) is owned and operated by the Meredith Local Media Group. Meredith Corporation (NYSE: MDP; www.meredith.com) has been committed to service journalism for more than 115 years. Today, Meredith uses multiple distribution platforms – including broadcast television, print, digital, mobile, tablets and video – to provide consumers with content they desire and to deliver the messages of its advertising and marketing partners. Meredith's Local Media Group includes 17 television stations reaching more than 10 percent of U.S. households. Meredith's portfolio is concentrated in large, fast-growing markets, with seven stations in the nation's Top 25 – including Atlanta, Phoenix, St. Louis and Portland – and 14 in Top 60 markets. Meredith's stations produce approximately 700 hours of local news and entertainment content each week and operate leading local digital destinations.

##