“It is my pleasure to inform you that Ed Reams will be Quincy Media interim General Manager for WREX Television Inc. effective May 22nd.

Ed has been News Director at sister station WKOW since 2014. In that time, WKOW has been named “Station of the Year” by the Wisconsin Broadcaster’s Association on 3 occasions: 2016, 2019 and 2020. The station has also been awarded 8 regional Murrows including best newscast, best documentary, breaking news coverage and social media and several Emmys including best newscast.

Ed is an industry veteran having experience with WISN-Milwaukee, WHSV-Harrisonburg ,VA, and WDSU- New Orleans where he covered Hurricane Katrina. He has also worked at TV stations in Atlanta, Raleigh and Roanoke. Ed is currently a member of the Wisconsin Capitol Correspondents Board and an Advisory Board member for Radford University’s College of Humanities and Behavioral studies – his alma mater, graduating with a Journalism degree. Additionally, Ed has completed the Poynter Leadership Academy and the Carole Kneeland project.

Ed has been part of the Quincy Media future leaders program resulting directly from his outstanding performance in Madison.