Date: March 13, 2019

To: WQOW Staff/WXOW Dept Heads/QMI Senior Staff

From: Dave Booth

Re: WQOW News Director

I am thrilled to announce that Kristen Shill is being promoted to News Director of WQOW-TV18. As many of you know, she is currently the Assistant News Director at News 18. Kristen started her career at WQOW as a Quintern while earning her degree in journalism from UW Eau Claire. During her time at WQOW, she has served as Assistant News Director, Executive Producer, Producer, Assignment Manager and MMJ. (On several occasions, she has done more than one of those jobs at the same time.) As an Eau Claire Memorial graduate, Kristen knows our area well and cares deeply about the community. I am confident Kristen will do an outstanding job as News Director.

Please join me in congratulating Kristin on this well-deserved promotion.