NPGCA Team:

Our seasons of change and growth continue! I'm so pleased to announce **Lindsay Zuchelli** will be moving into my old office as News Content Manager. She's been doing tremendous work in the newsroom as Executive Producer and I couldn't be more pleased and proud to promote her.

Many of you know Lindsay is from Thousand Oaks and graduated college at Cal Poly. She tells me "Key News" was often on the TV in her childhood home, and when travelling to/from SLO she was literally passing within a mile of this station. It is a huge advantage to have our newsroom led by someone who is local and understands all that is unique about our market and operation.

Lindsay spent time producing at both KRON and KNTV in the Bay Area, and came to us from the EP job at KSBY. This means we have someone who knows the market and our competitive landscape. Her diligence to a quality product and her tireless efforts for continuous growth benefits our team internally and the viewers and customers we serve.

She will be posting to hire a new Santa Barbara based Executive Producer soon, and will take over my old office in the coming week or two.

Ed Zuchelli will continue leading the Santa Maria team and he will report to me.

We'll talk about this on the 3p editorial call today and tomorrow's 10a call as well.

Please join me in congratulating Lindsay on her new duties.

Thanks
Jim