Well hello sir!

Yes--- I just started the post-TV News chapter of my career. I have returned to Texas and joined The University of North Texas at Dallas as Director of Integrated Communications. It's a leadership position managing all kinds of communications and messaging, both internal (to the campus: students, faculty, staff) and external (to the public, parents, media, business and community partners, donors) on many platforms/channels (web, social, YouTube and others).

Super excited to pivot in a new direction and help elevate the university's communications efforts. It's a terrific, relatively new campus (13 years old) that's doing some impressive work. There are three universities in the UNT system: Denton, Fort Worth and Dallas, plus the College of Law. And here's the kicker: the President of UNT Dallas (my specific campus) is Bob Mong, a former journalist and longtime editor-in-chief of the Dallas Morning News.

Today is my third day on the job and I am reenergized by the role and the switch. I will still enjoy following the TV News world, including your weekly newsletter, but now from the outside.

Let me know if you want/need anything else. Finally, so sorry to hear about Adam Bradshaw's death. He was a wonderful friend and colleague. I hope to attend any funeral or memorial service for him.

Best,

Ed