From: Clark, Jaclyn
Sent: Tuesday, September 17, 2024 3:08 PM
To: everyone-greenbaytvoperations ; Amburgey, Joy; Brussow, Lisa; Tye, Sarah; Henkaline, Travis; Purath, Steven
Cc: Poss, Joe; Miller, Matt
Subject: WGBA News Director

WGBA colleagues:

I am pleased to announce **Bob Schaper**, currently news director at WOWK-TV in Charleston, West Virginia, as the news director at WGBA effective Oct. 28.

Bob brings a great set of skills to the news director role and has a 20-year long history within the industry. He joins us from WOWK-TV where he launched a new hour-long show and two franchise segments, all while spearheading an updated philosophy emphasizing real people in the community and proper context within stories. He has a track record of success in driving increased ratings and shares across the newsrooms he has led while staying committed to quality journalism and storytelling. He is a great fit for our newsroom and our mission.

Bob has a bachelor's degree in speech and dramatic arts from the University of Missouri-Columbia.

Please join me in welcoming Bob to our team here at WGBA.

Jaclyn

Jaclyn Clark
Station Manager
Director of Sales
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