TRACY DAVIS NAMED VICE PRESIDENT OF NEWS FOR NBC CONNECTICUT

West Hartford, CT – (May 10, 2021) – NBC Connecticut / WVIT today announced that Tracy Davis will lead the station's news operations, effective June 1. She will report to Diane Hannes, President and General Manager of WVIT. Tracy will lead and establish the strategic mission of Connecticut's multi-platform content for the NBC Owned Television Station in Hartford/New Haven. In addition to her role as Vice President of News for NBC Connecticut, Tracy will liaison with Telemundo New England and work with leadership on Connecticut coverage for Noticiero Nueva Inglaterra.

"Tracy is a well-respected journalist and leader, and a mentor to many. She understands the power that local news can have on people's lives and in our communities. She is passionate about fostering a workplace culture that supports our talented colleagues and gives them the tools they need to grow and succeed. She is the perfect person for this role and I'm excited to welcome Tracy to our station family," said Hannes.

Davis, a newsroom leader with more than 17 years of experience, joins NBC Connecticut from NBC 5 Chicago / WMAQ where she worked as Assistant News Director for the past four years leading key strategic initiatives including overseeing the NBC 5 investigative and consumer units and helping the units improve their production in storytelling. At WMAQ Davis has also played a key role in the development of the station's content strategy for streaming platforms, among others.
Before joining NBCUniversal in 2017, Davis worked for several TV stations in news roles with increasing responsibility. Most recently she was News Director at CBS 58 in Milwaukee and held that same role for two years in FOX 44 in Colchester, VT. She launched her career at WLFI-TV in West Lafayette, Indiana. An award-winning journalist, Davis has been honored with several awards including a Chicago/Midwest Emmy Award for WMAQ's "Chicago Unrest" breaking news coverage, a Peter Lisagor Award for Best Public Affairs Programming for WMAQ's "Cannabis in Illinois" and the Young Alumni Award from Franklin College.

She earned a Bachelor of Arts degree in Broadcast Journalism from Franklin College. She will be relocating to West Hartford, CT with her family.

About NBC Connecticut
Owned by NBCUniversal, NBC Connecticut / WVIT serves its audience with local news and weather information across multiple platforms, including more than 40 hours of newscasts each week on WVIT and online at NBCConnecticut.com. The station is Connecticut's leader with Facebook and Instagram followers and provides mobile users on-the-go breaking news updates and weather information through a customized application. NBC Connecticut's commitment to excellence in journalism has been recognized with numerous Emmy Awards, and the prestigious Peabody Award and Alfred I. duPont-Columbia University Award.