From: Choal, Kathleen
Sent: Friday, December 6, 2019 4:15 PM
Subject: Another KSHB Leadership Team Announcement

Hi all!
Busy Friday -- I am excited to make a second announcement today regarding the KSHB Leadership Team.

News Director:
Matt Waggoner is joining us as News Director for 41 Action News, effective Monday, December 30.

Matt is currently the News Director at WXIN/WTTV in Indianapolis. This unique duopoly of Fox & CBS has two separate brands and a news staff of about 180 multi-platform journalists. That team, under Matt's successful leadership, produces about 90 hours of news content each week.
Prior to guiding the team in Indy, Matt spent about 7 years at KCPQ-TV in Seattle. Matt served in multiple roles during his tenure there including producer, EP & Senior EP before being promoted to the position of Assistant News Director. As the AND in Seattle for 3 years, Matt also played an instrumental role with the stations' major league sports partnerships which will come in handy in Kansas City as we continue to develop our connection with our local sports franchises. Matt has also worked at KPTV in Oregon and KPHO-TV in Phoenix.

Matt received his degree from Arizona State University at the Walter Cronkite School of Journalism and grew up in the Phoenix area. His wife, Kristin, and their 2 ½ year old son will be joining him in KC soon.

Matt is excited to work with the content leaders and all of you to develop/execute the day-to-day and long-term vision of our station as we work on all of our platforms to provide our communities with the content they need and expect.
Please join me in welcoming Matt to the team and to Kansas City.

Thank you:
Once again, I want to take a moment to say thank you to all of you for your patience and assistance during our search. Many of you have stepped in to help whether in an "official" interim role or taking on other duties during 2019.
A special note of thanks to Melissa Greenstein who took on the mantle of interim ND in mid-2019. Melissa went above and beyond the traditional interim term and has worked exceptionally hard, successfully assisting the news department on their day-to-day efforts.

I cannot thank all of you enough for your diligence and dedication to come together as a team through this process.

Onward to 2020!
Kathleen

Kathleen Choal | Vice President & General Manager
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