From: Jeffrey Benninghoff
Sent: Monday, August 3, 2020 5:32 PM
To: WWSB - ALL
Subject: WWSB ABC 7 - News Director Announcement

Hello all,

I am thrilled to make this exciting internal promotion announcement.

Jeffrey Schlesser has accepted the position of News Director at WWSB ABC 7 in Sarasota, FL. Jeff comes to us from our sister station WCTV-TV in Tallahassee, FL. Jeff has been with WCTV as News Director for the last five years and has helped maintain the station's dominance in the market, while growing the on-air and online products. Under Jeff's leadership, WCTV's News Department has grown into a digital first, producer driven newsroom. The station has added an additional hour of news, as the market's first 4PM Newscast, which is the most watched program at the hour. This fall, Jeff and his team are working to soon expand the weekend newscasts. The station recently modernized, launching a new newsroom, new studio, a new set, new graphics, and workflows to support these enhancements.

Jeff's team earned two NAB Leadership Foundation Service to America Awards, and twice has been named Station of the Year by the Florida Broadcasters (formerly the FL Associated Press Awards). Jeff grew up in the Chicago suburbs, and has worked in multiple markets in Wisconsin as a Reporter and Producer. Jeff spent several years in Special Projects with the FOX O&O group in Milwaukee WI. He is a graduate of Marquette University in Milwaukee, WI.

Jeff is not new to the Tampa DMA. He has spent more than eight years at our competitor, WTVT Fox 13. Jeff's knowledge of the DMA and his many career successes make him a perfect fit.

Jeff will split his time between WCTV and WWSB until his successor is named.

I am looking forward to Jeff's many accomplishments he will bring as he leads our efforts at WWSB successfully into the future. Please join me in congratulating Jeff on this promotion.

Jeff

Jeffrey S. Benninghoff
Vice President &
General Manager
WWSB ABC 7

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.