News Director Promotion

I want to officially celebrate Perna Roberson on her promotion to News Director at WRGB. Perna has been the assistant news director in Albany for the last two years.

She came to WRGB through Upward Mobility after completing our Emerging Leaders program. She was the morning EP at our Birmingham newsroom before moving to Albany.

Her leadership as Acting News Director during the Pandemic made her the clear choice. She has the energy and enthusiasm to move our newsroom forward.