ABC10 Names Monika Diaz Director of Content to Lead Award-Winning News Department

-

[Sacramento, CA] – ABC10, a TEGNA-owned media station serving the Sacramento/Stockton/Modesto market, announced today that it has named Monika Diaz as director of content, effective immediately. Diaz will oversee the day-to-day operations of the award-winning news department as well as be a leader in developing the strategic vision for the station's overall growth.

Diaz has more than 26 years of journalism experience across multiple roles within newsrooms. Most recently, she was director of content at TEGNA, supporting content initiatives, innovation and recruiting for 15 stations across the country. In that multi-faceted role, she helped implement TEGNA's Inclusive Journalism program, working with stations on content audits and action planning. She also supported WXIA's Atticus investigative reporting team. In 2021, Diaz provided support to KARE11 in Minneapolis during the Derek Chauvin trial as an executive producer. She also co-produced "Power to Change: The Legacy of George Floyd."

Diaz previously worked as news director at the Fox affiliate in Sacramento. Earlier in her career, she worked as a reporter at TEGNA's WFAA in Dallas and ABC10 in Sacramento, KSTS 48 Telemundo in San Francisco and WSVN in Miami.

"We are delighted to welcome Monika to ABC10 as director of content," said Risa Omega, ABC10's President & General Manager. "Her well-rounded experience and leadership will benefit our newsroom as we continue our focus on award-winning enterprise storytelling and investigative journalism."

Diaz is a graduate of Florida State University with a degree in Communications/Journalism and has been back in the Sacramento area since 2014.

"I am excited and honored to join ABC10 in this role," added Diaz. "I look forward to working with the exceptional team of journalists who work diligently to serve our viewers and make an impact in the Greater Sacramento area and beyond."