KIAH-TV NAMES LIZ ROLDÁN AS NEWS DIRECTOR

Award-Winning Journalist and News Executive with Decades of Experience in Houston and Miami to Lead News Operations for KIAH-TV CW39 Houston

HOUSTON, TX (January 2, 2025) – KIAH-TV (CW39 Houston) today announced that Liz Roldán has been named News Director, overseeing the station's newsroom operations and content strategy across broadcast, digital, mobile, and social media platforms. Ms. Roldán will officially assume her new role in January 2025 and will report to Humberto Hormaza, Vice President and General Manager of KIAH-TV.

Ms. Roldán most recently served as News Director at KHOU in Houston and previously led WFOR, the CBS-owned-and-operated station in Miami, Florida, for nine years. She brings decades of newsroom leadership experience and a stellar track record of delivering award-winning journalism. A 13-time regional Emmy® winner, Ms. Roldán was recently honored with an Emmy® for News Excellence. Under Liz's leadership, her teams have received multiple prestigious accolades, including two National Edward R. Murrow Awards in 2023 for Continuous Coverage and Diversity, Equity, and Inclusion. Additionally, she has earned the Alfred I. duPont-Columbia University Award for Outstanding Investigative Reporting in the Public Interest, the National Edward R. Murrow Award for News Documentary, and a National Emmy® for Outstanding News Documentary.

Raised in Houston, Ms. Roldán is deeply connected to the community she now serves. A proud graduate of the University of Texas at Austin with a degree in Broadcast Journalism, her career has been defined by a commitment to impactful storytelling and elevating the voices of underserved communities.

"Liz is an accomplished leader and visionary, and we are thrilled to welcome her to the CW39 Houston team," said Mr. Hormaza. "Her dedication to innovative journalism and her deep roots in Houston make her the perfect choice to lead our newsroom. Liz's focus on excellence, integrity, and community-driven content will help us continue to serve our audience in meaningful ways."

Commenting on her new role, Ms. Roldán said, "I am honored to join the CW39 Houston family and remain here in the city where my passion for journalism began. Houston is a vibrant, diverse community with countless stories waiting to be told, and I look forward to working with the talented team here to deliver news that informs, inspires, and makes a difference."

About CW39 Houston:

KIAH-TV (CW39 Houston) is part of Nexstar Media Group, a leading diversified media company. CW39 Houston delivers innovative and engaging content across multiple platforms, including its signature “No Wait Weather + Traffic” and “H-Town Live” programs. Dedicated to connecting, informing, and entertaining the community, CW39 Houston emphasizes integrity and excellence in all it does.

For more information, visit CW39.com or follow us on Facebook, Twitter, and Instagram @CW39Houston.

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