Hi Rick,

I hope you're doing well. I wanted to direct you to a side project I've relaunched called the Front Porch Movement. Ten years ago I created this multi-media, civic engagement project to counter the country's growing polarization. (My day job is running my podcast production and strategy company called Shaping Culture, to help businesses and organizations improve employee engagement and branding through podcasts).

Last week, I decided to return to Minnesota, the state I called home for 17 years and where, as you know, I was ND at WCCO and KMSP for ten years, and Senior Producer at Minnesota Public Radio. I wasn't looking for the daily breaking news, instead I was off the beaten path, in unique settings that led to good stories, some inside homes with the drapes drawn.

You can explore the start of "Six Days Inside Minnesota" on the website or find the podcast episodes on Spotify and Apple Podcasts where I released three episodes this week. I'm working on producing another 12 or so as fast as I can. I'm also exploring how Minnesota newsrooms might partnering with me to help with co-branding and distribution.

In light of where journalism is, and is headed, I plan to turn the Front Porch Movement into a non-profit site and explore how a small team of experienced journalists could "parachute" into a community, uncover untold stories, and quickly turn them around, mainly in podcast form.

I'd love to get your thoughts when you get a chance to explore the links.

Thanks,
Ted