James Doughty
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NEWS DIRECTOR

Proactive flexible leader dedicated to transforming broadcast and digital news and reacting to breaking news, changing events and circumstances. A proven manager who establishes excellent working relationships with other management and co-workers.

ACHIEVEMENTS

• NEWS DIRECTOR: Motivated and supervised newsroom personnel in three markets in Texas. Demonstrated strong work ethic with superior ability to plan, organize and motivate for precise and timely execution of multiple tasks.

• REPORTER: Successful deadline driven broadcast journalist in six newsrooms across Texas from 1998-present. Able to establish and reach projected goals. Writes clearly and concisely and possesses exceptional live shot skills.

• COMMUNICATIONS DIRECTOR: Restored integrity and community relations in District 9 City Council Office in San Antonio. Managed various press inquiries and coordinated press conferences and speaking points for City Councilman.

EXPERIENCE

KAVU-TV ABC, Victoria, Texas 2017
Newsroom in market 203

News Director/anchor

• Inclusive results-driven newsroom leader training and coaching journalists. Developing brand strategies to get results on multi-platforms. A leader solving issues by serving as a strong communicator and collaborative co-worker.

KWES-TV NBC, Midland, Texas 2015
Newsroom in market 145
News Director

• Recruiting, coaching and developing young journalists in an aggressive hard newsroom in West Texas.

District 9 Council, City of San Antonio 2014-2015
City Council Office in north San Antonio with 150,000 constituents.
Communications Manager

• Led the marketing and public relations for District 9, including media relations, community outreach and advertising strategic efforts. Planned news conferences. Handled crisis communications. Wrote speaking points as needed. Published a biweekly electronic newsletter for constituents. Approved all branding and messaging across various social media platforms.

KENS-TV CBS, San Antonio 2003-2014
Dynamic newsroom in top 40 Texas market.
Reporter

• Produced daily news stories and presented them live on-air, online and through social media. Developed and nurtured working relationships with community leaders and public information officers.

KSAN-TV NBC, San Angelo 2001-2002
Texas newsroom in market #199.

News Director/Anchor

• Managed newsroom with 30 team members. Produced daily newscasts and served as main 6 & 10 p.m. anchor. Approved reporter scripts and coached on-air talent.

KTRE-TV ABC, Lufkin 2001
East Texas newsroom in market #107.
Weekend Anchor/Reporter

• Planned news coverage for multiple weekend shows. Presided over editorial decisions related to news coverage and station branding.

KIII-TV ABC, Corpus Christi 1999-2001
South Texas newsroom in market #126
Reporter

• Established relationships with newsmakers and successfully conducted exclusive interviews for this #1 station.

KVII-TV ABC, Amarillo 1998-1999
Newsroom in market #127
Reporter/Sunday Anchor

• Edited daily news stories and presented them live for viewers.
Produced and presented
Sunday news show.

EDUCATION

LOYOLA UNIVERSITY CHICAGO, 2025
Master Class for Media Managers

THE CAROLE KNEELAND PROJECT FELLOW, Austin, Texas 2024
Newsroom Leadership Training

ANNETTE STRAUSS INSTITUTE, Austin, Texas 2015
Executive Communications Training

POYNTER INSTITUTE, Tampa, Florida 2001
Anchors as Newsroom Leaders

TEXAS TECH UNIVERSITY, Lubbock, Texas
Bachelor of Art, Broadcast Journalism

PROFESSIONAL

Board Member: Rape Crisis Center, San Antonio, Texas 2009-2012

Member: Society of Professional Journalists

Member: San Antonio Hispanic Journalists Association

Member: National Association of Hispanic Journalists