Hi everyone - Hope you all had a Happy Thanksgiving. Today, we're sharing an important update to the structure of our CBS Stations Streaming team - one that reflects our commitment to operational excellence and a unified vision across markets.

We're organizing our stream teams into three regions, each led by a Regional Streaming Director.

- **Cathy Shallcross** will lead streaming for our **East Region** stations: Atlanta, Baltimore, Boston, New York, Philadelphia and Miami.
- **John Daenzer** will lead streaming for our **Central Region** stations: Chicago, Detroit, Pittsburgh, Minnesota and Texas.
- **Kyle Sekimoto** will lead streaming for our **West Region** stations: Bay Area, Colorado, Los Angeles and Sacramento.

Our Regional Streaming Directors will provide strategic and operational oversight, working closely with station news directors on our coverage and programming. Their leadership will help ensure consistency, agility, and innovation across our streaming platforms.

We're working closely with station leadership to refine our priorities and set clear goals for the road ahead. More updates will follow soon. Thank you for your continued hard work and support.

Best,
Fred

Fred Harner
Vice President, Streaming