From: Andy Fisher
Date: Tuesday, July 7, 2020 at 2:08 PM
Subject: FW: Gary Yoder

Please see the announcement below:

Bob and I are delighted to announce that Gary Yoder will be leading WLFI-TV as VP/GM, effective next Monday.

This marks a return to the area for Gary, who spent 15 years at WUPW, Fox 36, in Toledo where he worked his way up from AE to GM. Most recently, he has been GM at WALA, FOX 10, Mobile/Pensacola for the past 9 years.

Gary has a strong reputation as a leader and broadcaster, with personal impact on both news and sales. He fits perfectly into our company's dedication to maximum service to the community through our news and public affairs broadcasting and to local businesses by connecting them to their customers.

Some of you may get to meet Gary tomorrow, when he plans to visit the station.

I know it's been a long run for you without a GM. I want to take this opportunity to thank Kurt, Cristine, and Dorie for their extra effort to keep the station moving forward. Further, under Jeff Smith's leadership, the news department served the Lafayette community in spectacular fashion, garnering as much as 96% of all news viewing in the Lafayette area.

I think you'll quickly enjoy the benefits of experienced leadership to help all of you maximize your personal opportunities and unite as a team, as you continue to provide the community with outstanding "News from Where You Live."

Andy Fisher
COO, Allen Media Broadcasting