CINCINNATI – The E.W. Scripps Company (NASDAQ: SSP) has named **Tim Kochenderfer** to the role of station manager for WXYZ and WMYD – Scripps' local ABC and independent stations in Detroit; and **Leona Wood** as the station manager for KSTU – Scripps' local Fox station in Salt Lake City. Kochenderfer and Wood will also oversee news operations for the stations.

Tim Kochenderfer
Scripps has promoted Kochenderfer to the role of station manager for WXYZ and WMYD, effective April 14. As station manager he will help with day-to-day operations and also continue to lead news. Kochenderfer, who joined WXYZ in 2002, has been the station's senior director of news since last August. He will retain that position in addition to his new station manager responsibilities. Previously, Kochenderfer served as assistant news director, senior executive producer, nightside executive producer and producer.

"Tim is a respected leader and has been an integral part of our success for more than two decades," said Mike Murri, regional vice president for Scripps and WXYZ/WMYD general manager. "I look forward to all he will accomplish for our station, partners and community in this new role."

Kochenderfer has received recognitions including a Murrow Award, 13 regional Emmy awards and honors from the Society of Professional Journalists, The Associated Press and the Michigan Association of Broadcasters.

He began his career as a writer and producer at WWJ/WKBD, the CBS affiliate in Detroit. He holds a Bachelor of Arts degree in telecommunication from Michigan State University.

Leona Wood
Scripps has named Leona Wood as the new station manager and senior director of news for KSTU, effective April 21. In this role, Wood will help with the day-to-day operations and oversee news.

Wood was most recently director of news and lifestyle content for KSL – the NBC television station in Salt Lake City. For nearly a decade, Wood led the KSL newsroom, launching digital and streaming initiatives including OTT and mobile apps and daily digital originals. Under her leadership, the newsroom earned seven Overall Excellence awards including two Edward R. Murrow awards and Rocky Mountain Emmys, as well as a Crystal Pillar national Emmy award for breaking news coverage. Wood also worked closely with the sales team to develop integrated sales initiatives and sponsorship opportunities.

Prior to KSL, Wood was executive director of content for KTVK/KPHO in Phoenix, leading editorial and overseeing multi-platform content strategies across three broadcast brands, websites and social media channels and leading the integration of newsrooms into a collaborative, digital-first operation. Previously, she served as assistant news director for KPHO and executive producer for KTVK. She began her career in Washington state as a news producer at KIRO in Seattle before becoming an executive news director at KXLY in Spokane.

"Leona is a strategic media executive with a proven track record in content strategy, cross-departmental leadership, financial stewardship and audience growth," said Merri Hanson, regional vice president for Scripps and KSTU general manager. "She knows how to serve audiences, advertisers and community partners in the Salt Lake City market and is ideally positioned to lead KSTU's day-to-day operations and newsroom to continued success."

Wood holds a Bachelor of Arts degree with a double major in communications-journalism and political science from Pacific Lutheran University.