To: WBIR Team
From: David Hunt
Date: February 25, 2021
Re: News Director

I am pleased to announce that Corey Presley has been named News Director at WBIR in Knoxville.

Corey spent the last 2-years as Executive Producer at WBTV (CBS) in Charlotte, North Carolina where he oversees both the early and late evening broadcasts. Prior to that, he was the Executive Producer at WIS (NBC) in Columbia, South Carolina.

Corey has spent a large chunk of his life in East Tennessee. A graduate of East Tennessee State University in Johnson City, he knows our area well and enjoys spending time in the Smoky Mountains. Corey started his career at WCYB/WEMT in Bristol, Virginia. He grew up watching WBIR and has a strong appreciation for the *Straight from the Heart* brand and what it represents to our audience. WBIR is his dream station and he is looking forward to getting reacquainted with our beautiful Tennessee sunsets.

Corey will join the WBIR team, Monday March 15th.

Please join me in congratulating Corey and welcoming his wife Callie and daughter Maizie to the WBIR family!!

Thank you,

David