For Immediate Release

Contact: Gary Yoder (765) 463-1800

NEWS 18 HIRES NEWS DIRECTOR

West Lafayette, IN – October 1, 2020 –

News 18 welcomes Lon Lucas as the newly appointed News Director for WLFI. Lon brings experience as a News Producer, Executive Producer, and News Director over the past 15 years. His experience comes from time in Ohio, Louisiana, Las Vegas and Illinois. When asked about coming to Greater Lafayette, Lon said, "WLFI has such an amazing history and connection to the people of this community. I knew this is where I wanted to be. My family is excited to move here. It's an amazing place to have a family and grow roots."

Gary Yoder, General Manager of WLFI said, "As the number one news source in the Greater Lafayette area, WLFI has maintained the trust and loyalty of viewers. Lon brings vast experience and an understanding of how important local news is to viewers."

Lon starts as News Director at WLFI on October 12th, 2020.
For more information about Lon Lucas and WLFI News 18, please contact Gary Yoder at 765-463-1800.

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WLFI, a CBS affiliate, is an Allen Media Group television station operated in West Lafayette, Ind., and serves northwest-central Indiana and parts of eastern Illinois. WLFI has been a part of the community for more than 60 years.