From: Siegel, Bill
Subject: Welcoming our new news director – Mark Zonca
Importance: High

Team,

I am pleased to announce **Mark Zonca**, currently assistant news director at the Scripps-owned WFTS in Tampa, will become news director effective Monday, October 6th.

Mark brings proven experience of managing large teams, a deep understanding of covering news in Florida, including hurricane response, and a collaborative leadership style. Mark believes in leading through listening, both to our team and our community, which aligns perfectly with our mission to serve South Florida with empathy and action.

Mark also has more than five years' experience overseeing Scripps Content Strategy execution at WFTS, where he led editorial meetings, managed special projects, and coached journalists. He also played a big role in the station's complete rebrand initiative and rollout of the new graphics package. Prior to Scripps, he held leadership roles at Chicago stations WFLD and WGN, plus strategic communications and digital content work in higher education.

Mark holds a bachelor's degree in journalism from Central Michigan University. When he's not leading the newsroom, Mark enjoys exploring the great outdoors, running or hiking with his wife Mary Kay, and spending quality time with their two adult children. He's also known to frequent local coffee houses searching for that unique blend of cold brew.

His journey with Scripps demonstrates our commitment to employee growth, internal mobility, and development, something that benefits all of us.

Please join me in welcoming Mark.

Bill

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