For Immediate Release

# Bahakel Communications, Ltd. hires Jeff Monheit As News Director for WCCB

Charlotte, N.C., May 23, 2022 - Bahakel Communications Ltd. Chief Executive Officer Beverly  Bahakel announces today Jeff Monheit has been appointed as News Director for its Charlotte market station, WCCB.

Monheit will lead a group of News professionals in the continued development of its News product, which includes WCCB News at 10, News Rising, The Edge, and growing streaming product for the Company's streaming partner, Bahakel Sports.

Monheit has a 27-year News career, which includes some of the station's biggest competitors in the Charlotte market. He has served as Assistant News Director at WCCB for the past 7 years.

Monheit, who has worked at NBC News Channel, and at local affiliates in the Charleston and Wilmington markets, brings to the table a working knowledge of the changes in broadcast journalism, the growing social platforms, and the need to create content.

In accepting the position, Jeff said, "We've got a lot of work ahead of us, and I'm excited about the plans that are coming together right now. Everyone on our team, across the television station, is coming together to lead on all of our platforms and in the community. This is the only locally owned television station in Charlotte and we're excited to take this legacy and commitment to our community to the next level."