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After thirteen years as General Manager of KHQ, Patricia McRae will be stepping away from the day-to-day operations of the television station. She will remain as President of the Broadcast Division for Cowles Company, overseeing television stations in Washington and Montana.

Neal Boling, current Station Manager, has been promoted to KHQ General Manager. Boling will only be the 6th General Manager since the station signed on 68 years ago. He started with KHQ in 2010 as the News Director.

Boling, having come from the content side of the business, is well positioned to lead the station at a time when local news, entertainment and advertising are fundamental to the vibrancy of community. As News Director and then Station Manager, Neal is well versed in all aspects of the station. He is also a community leader having been selected to chair the College Success Foundation Spokane Board in addition to serving on the Northwest Harvest Board and advisory board for the Spokane Parks Foundation.

Boling is humbled and honored to continue to grow within the Cowles family-owned broadcast division, not to mention the Spokane community. “I still walk through this building with a sense of awe. I never take for granted the trust our viewers and clients place in KHQ to report the news, support the community, and help build local business. I will work to maintain that trust each and every day.”

Neal Boling can be reached at Neal.Boling@khq.com or 509-448-4620.