



Quincy Media Announces Hiring Of Two General Managers

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**Charlie Grisham to lead WSIL in Cape Girardeau, Paducah, Harrisburg &
Bryce Caldwell to lead KTTC in Rochester, Minnesota**



Charlie Grisham



Bryce Caldwell

CARTERVILLE, IL (WSIL) - Charlie Grisham has been named General Manager of WSIL in Carterville, Illinois effective May 20, 2019.

Grisham comes to southern Illinois from St. Louis where he served as Director of Sales for KSDK, overseeing more than 30 sales, production and administrative employees. Prior to his time in St. Louis, Grisham served as Vice President/General Sales Manager for McKinnon Broadcasting in San Diego, managing sales for KUSI, San Diego Home/Garden Lifestyles magazine and their digital platforms.

"Charlie's background in sales, content (broadcast + digital) and tech makes him perfectly suited to lead our team of broadcast professionals with WSIL and help take us to the next level," said Quincy Media Regional Vice President Jim McKernan.

Grisham is a former weather officer with the United States Air Force and began his broadcasting career as an announcer and weather anchor in Oklahoma and Nebraska.

"I'm incredibly honored to lead the local team at WSIL and continue the legacy of community service delivered by this amazing team over many years. I believe the experience and culture of a family-owned



company like Quincy Media will allow us to do even more to make a difference in the lives of our viewers.”

Grisham is a native of Granite City and has been married to his wife Naomi, a community college counselor and fellow Creighton University alum, for 26 years. Their children, Kenri (16) and Milayna (14), will relocate to southern Illinois at the conclusion of their school year.

In addition to his General Manager duties, Grisham will also oversee sales operations at WSIL.

ROCHESTER, MN (KTTC) - Bryce Caldwell has been named Vice President and General Manager of KTTC in Rochester, Minnesota effective June 24, 2019.

Caldwell comes to Rochester from Knoxville, TN where he was serving as Vice President and General Manager of WTNZ FOX 43. Localism, innovative production, programming and distribution strategies were central tenets of Caldwell’s tenure in Knoxville. In addition to WTNZ, Caldwell previously worked in management and sales with WATE ABC 6, WESH NBC 2, WOFL FOX 35 and WNAB WB 58 in the Knoxville, Orlando, and Nashville television markets respectively. Caldwell’s educational background is focused in Marketing and Business Management with a BSBA from the University of Tennessee and an MBA from the University of Florida.

“I couldn’t be more excited to be joining Quincy Media and the talented KTTC team in Rochester. We’ll be working hard to continue and enhance the leadership reputation of KTTC and our full product portfolio in serving Rochester’s vibrant and growing community. I believe strongly in local television’s role in delivering independent journalism, market leading weather coverage, quality content, and meaningful community involvement. As a team, we’ll strive each day to exceed viewer and user expectations.”

“Bryce has a great background which will fit nicely with our successful operations in Rochester. We look forward to his leadership taking our Rochester operations to the next level”, said Quincy Regional Vice President Jim McKernan.

Joining Bryce in Rochester will be his wife, Nina, daughter Zoe, and son Atticus.

Quincy Media Inc. is one of the best local journalism companies in the country. The family-owned company began as Quincy Newspapers Inc. in 1926, the result of the merger of the Quincy Herald and the Quincy Whig. It entered the broadcast business in Quincy in the 1940s and 1950s. The company changed its name to Quincy Media Inc. in 2016 and now has properties in 16 television markets.

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