2 closings/delays

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WXYZ DETROIT

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Rhonda LaVelle – News Director

News Director

SOCIAL

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What is your job?
I have a great job! No day is ever the same. We get to tell meaningful stories that make an impact in our community -- and those stories are different every day! I work with a team of journalists who take action to strengthen our neighborhoods and hold the powerful accountable. Our team meets several times a day to talk about what's important to the people we serve. My job is to oversee the newsroom and the content we gather every day.

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When did you start working here?
I started working at WXYZ/WMYD June 20th, 2016.

Where else have you worked?
I grew up in Michigan. I worked at WNEM in Saginaw, WKBD in Detroit, WDIV in Detroit and KPRC in Houston.

Where did you go to college?
I went to Central Michigan University.

Where did you grow up?
Filion, Michigan. A very small town in the Thumb area.

What are some of the biggest news stories you have covered or led coverage of?
Some of the biggest stories I've covered: The 9/11 Terror Attacks, The Detroit Bankruptcy, The Rise and Fall of Kwame Kilpatrick, The Gulf War, Major Flooding Events in Houston, Super Bowls, Stanley Cup Championships, Elections the COVID-19 pandemic and many, many more.

What is your philosophy on news?
Be original and unique. I want to make sure we are telling stories that have value and benefit the people who count on us every day. We are the voice of our community. We need to tell all sides and provide diverse perspectives. Mostly importantly, we need to get the story right.

What do you love about living here?
Metro Detroit has so much to offer! I love sports -- so I root for all of our teams. I enjoy having all the seasons and watching the colors change in the fall. My family is in Michigan, so we enjoy spending time with them in the Flint area and in the Thumb.