From: Vetscher, Tim
Sent: Thursday, December 30, 2021 10:29 AM
To: WTMJ TV ALL
Subject: Editorial Director

The Editorial Director job posting drew interest from top candidates all across the country. In that sense, choosing the next Editorial Director was a difficult decision.

But after watching Nicole Buckley serve as interim Editorial Director, the decision ended up being relatively easy. Over the past six weeks, Nicole has helped lead coverage of the Rittenhouse verdict and the Waukesha Christmas parade tragedy, two stories that would be challenging even for an Editorial Director who'd been in the role for some time. For us to have covered both events as well as we did with Nicole just being days into the job was incredibly impressive. Nicole brings an investigative mindset to covering the news of the day and her impact on the real-time content we produce is very apparent.

If you know Nicole, you know she's passionate about TMJ4 being the best representative of Milwaukee we can possibly be. She's passionate about our journalism and she cares deeply about all of you, her colleagues. For all those reasons and more, Nicole will be an excellent Editorial Director. She already is.

So, please join me in congratulating Nicole on her promotion to Editorial Director effective immediately!

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