JEFF GURNEY NAMED CBS4 ASSISTANT NEWS DIRECTOR

Award-winning journalist Jeff Gurney has been named assistant news director of CBS4, KCNC-TV, in Denver. The announcement was made today by Kristine Strain, News Director of CBS4 Denver.

Gurney assumes his new role, effective immediately, after having served as executive producer at KCNC since 2000. He is succeeding Strain who served as the station's assistant news director for 21 years prior to being named news director in October 2021.

"For the past three months I have been searching the country for our next assistant news director," Strain said. "I was looking for a person who can help redesign and reinvent the position to fit a modern newsroom that serves multiple platforms all day, every day. Jeff has an uncanny ability to see the big picture and embrace our brand while at the same time keep track of every detail of the day. Going forward, Jeff will be responsible for the growth and development of all our platforms."

"It's an honor and privilege to succeed Kristine Strain as assistant news director at CBS4," Gurney said. "This is an exciting time in the TV news business and I look forward to helping lead the team as we work together to reimagine and grow our business across our broadcast, streaming and digital platforms."

Gurney has been recognized with numerous awards including the prestigious National Edward R. Murrow award for Best Newscast. He is also a graduate of the Poynter Institute for Excellence in Journalism. In 1991, he graduated from Western Kentucky University with a degree in journalism. He started as a reporter in Missouri and Kentucky before taking on his real passion for producing in Tennessee and then as a producer at WSVN-TV in Miami, Florida from 1996 through 1999. He joined the CBS4 News team in 2000.

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