HEARST
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JUSTIN N. ANTONIOTTI NAMED PRESIDENT AND GENERAL MANAGER OF KMBC-TV/KCWE-TV, KANSAS CITY

Award Winning Executive with Successful Record of Managing Hearst Duopolies Appointed to Lead One of the Midwest's Most Honored Stations

NEW YORK, N.Y., and Kansas City, MO, December 14, 2021 – Justin N. Antoniotti, who since July 2020 has served as president and general manager of WGAL-TV, Hearst Television's market-leading NBC affiliate serving the Lancaster-Harrisburg-Lebanon-York, Pennsylvania, television market, has been named president and general manager of KMBC-TV and KCWE-TV, Hearst's ABC and CW affiliates, respectively, serving the Kansas City television market.

Antoniotti, who will start in Kansas City on January 1, succeeds Sarah Smith, who will retire at year-end from the post. The move is a return for Antoniotti, an honors graduate from the University of Missouri School of Journalism, and his wife, Katie, a graduate of the University of Central Missouri in Warrensburg who grew up in Columbia; also, their eldest child is a freshman at the Kansas City Art Institute. It also marks the continuation of a family legacy; Antoniotti's father, Steve, also had an extensive career in TV news and, later, general management.

"Justin has achieved terrific success in each of his roles with Hearst Television," said Hearst Television President Jordan Wertlieb. "Having managed at a variety of television stations, including some of the company's heritage properties, he has a keen understanding of the impact Hearst stations have in the communities they serve. This, coupled with his experience running our duopoly in Burlington-Plattsburgh, including launching the market's first full power CW station, makes him the ideal executive to lead KMBC and KCWE."

KMBC-TV, launched in 1953, acquired by Hearst in 1981 and the market's perennial news leader, recently was recognized for the sixth consecutive year as the top television news organization in Kansas and Missouri by the Radio Television Digital News Association, earning three regional Edward R. Murrow awards -- including the prestigious Overall Excellence Award as well as Best Newscast.

Antoniotti brings to his new role an impressive track record at WGAL, the market's most watched station -- which particularly distinguished itself in helping central Pennsylvanians through the COVID crisis with lifesaving information during 42 hours of weekly newscasts and a freshly launched weekly community affairs program. WGAL's 14 news specials in 2020 included several devoted to COVID, while others explored the issue of race among other topics. WGAL's specials raised more than $1.5 million to feed families, provide medical care

for children and to keep afloat Lancaster's main theater for live performances. Earlier this year WGAL launched *8 On Your Side Responds,* for which it enlisted medical experts to answer viewer questions about COVID vaccines and related topics. In November, WGAL was instrumental in helping raise more than $15 million during the day-long fundraiser, "The Extraordinary Give," Lancaster County and Central Pennsylvania's largest day of giving, helping more than 500 area community organizations.

Prior to WGAL, Antoniotti was president and general manager of WPTZ-TV/WNNE-TV, the Hearst Television duopoly of NBC and CW affiliates serving the Burlington, Vermont/ Plattsburgh, New York, television market. While there, he oversaw WNNE's re-branding from a satellite NBC affiliate to the market's first full-power CW station -- The Valley CW – as well as an expansion of WPTZ's news coverage including new studios in South Burlington, an upgraded northern New York facility, and a newsroom in Lebanon, New Hampshire, to broaden its regional coverage.

Before WPTZ/WNNE, Antoniotti was news director at Hearst's Pittsburgh ABC affiliate WTAE-TV, which, during his tenure, earned a Peabody Award and a National Headliner Award, among other honors, for its investigation of systemic problems -- subsequently addressed by Pennsylvania's General Assembly -- within Pennsylvania's volunteer fire departments. He joined WTAE from Hearst sister station WYFF-TV, the NBC affiliate in Greenville, South Carolina, where he expanded local newscasts and launched a local primetime version of the Hearst Television-branded news magazine, "Chronicle." The program earned WYFF a 2010 Peabody for a series on organ donation which led to more than 2,000 new donor registrations. Also, during Antoniotti's news stewardship WYFF earned nine regional Station of the Year honors. Prior to WYFF, Antoniotti was assistant news director at Hearst's WISN-TV, Milwaukee, which became the market's top-rated news station. Before joining Hearst, Antoniotti held news positions in Houston, Memphis, Biloxi, Mississippi and Columbia, Missouri. Among other industry activities, he serves on the board of the Pennsylvania Association of Broadcasters.

About Hearst Television

Hearst Television owns and operates 33 television and two radio stations serving 26 media markets across 39 states reaching over 22 million U.S. television households. Through its partnership with nearly all of the major networks, Hearst Television distributes national content over nearly 70 video channels including programming from ABC, NBC, CBS, CW, MY Net, MeTV, This TV, Estrella and more. The radio stations are leaders in Baltimore news/talk and rock music listenership. Its Hearst Media Production Group unit produces original programing across linear and streaming platforms for domestic and international distribution. Its Very Local app, free to download on household OTT devices and available across popular streaming services, offers 24/7 access to local news, weather and an array of local and regional programming. Hearst Television is recognized as one of the industry's premier companies and has been honored with numerous awards for distinguished journalism, industry innovation, and community service. Hearst Television is a wholly owned subsidiary of Hearst.