FOR IMMEDIATE RELEASE: 08/25/23

ADAM HENNING NAMED NEWS DIRECTOR AT WAAY-TV
(Huntsville-Decatur-Florence, AL)

WAAY-31 General Manager Mike Wright announced the hiring of Adam Henning as News Director of the ABC affiliate headquartered in Huntsville, AL. Henning, a proven newsroom leader with more than 20 years of experience was recently introduced to staff. Current News Director, Stephen Gallien, will assume the role of Assistant News Director.

Henning returns to the Rocket City after serving most recently as vice president of content marketing and customer engagement for TVU Networks in Silicon Valley. In addition, he brings extensive experience in newsroom leadership over two decades at stations owned by Cox, Sinclair, Gray, and others. The recipient of numerous industry accolades, Henning has been honored with multiple Emmys, Associated Press awards and three Murrow awards.

"We are excited to welcome Adam to the WAAY family. His passion for local news and his commitment to strengthening the quality of local journalism is his focus, key to our role in serving North Alabama," said Wright. "His track record as a strong newsroom leader and his ability to teach and coach journalists is a true reflection of our mission."

Henning commented, "Leading WAAY-31 News is both an honor and a privilege. The culture of collaboration that Mike and Stephen have created is a perfect fit. Every voice matters." In speaking with staff, Henning referenced expectations of a newsroom culture. "With solid journalism comes a non-negotiable expectation. WAAY-31 will be known for having a culture of accuracy, accountability, relevance, and trust."

Henning majored in Journalism and Political Science at the University of Florida and enjoys spending time with family, hiking, and reading anything and everything.

WAAY-31 is the Alabama Broadcasters Station of the Year two years in a row, and over the past three years is the most honored television station in the state. U.S. News & World Report listed Huntsville, AL as the No. 2 Best Place to Live in America after the No. 1 ranking in the previous year. The city also currently boasts the No. 1 Best Place to Live for Families in the U.S. WAAY-31 is part of Allen Media Group Broadcasting and serves the entirety of North Alabama and parts of southern Tennessee.

ABOUT ALLEN MEDIA GROUP

Chairman and CEO Byron Allen founded **Allen Media Group** in 1993. Headquartered in Los Angeles, it has offices in New York, Chicago, Atlanta, and Charleston, SC. **Allen Media Group Broadcasting** owns 27 **ABC-NBC-CBS-FOX** network affiliate broadcast television stations in 21 U.S. markets including WAAY-31, Huntsville-Decatur-Florence, AL.

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