From: Holly Steuart
Sent: Wednesday, August 18, 2021 5:10 PM
To: WTVM - All
Cc: Sandy Breland; Louis Wall
Subject: William McLain Hired as News & Content Director for News Leader 9

I'm delighted to announce I have hired William McLain to be the next News Director at WTVM/ WXTX/WLTZ.

William joins us from Gray sister station WAFF in Huntsville, where he has been Assistant News Director. He has experience in several News management roles including Multi-Platform Content Manager and Digital Content Manager. We all know the vital importance of our digital product and William's knowledge will be especially valuable as the News Director in working closely with our Web team.

William began his News career in 2012 at WSFA in Montgomery as a News Content Specialist and later as a Producer. Then he continued his news producing career at WAFF before joining the management ranks in 2016.

He is a Cum Laude Graduate of Auburn University with a bachelor's degree in Radio, Television and Film and was the recipient of the prestigious Hess Award for *Most Outstanding Student* in that department.

He is adding a Master of Business Administration (MBA) to his credentials at the University of Alabama in Huntsville, with a planned 2022 graduation date.

I believe you will soon recognize in William the leadership qualities that I see in him, especially the ability to help and inspire a talented team to consistently execute the most compelling local newscasts in the market. William's commitment to improving our daily news content, his attention to detail and his plans to be involved at every level of News production as a teacher, coach and manager will prove to be a huge asset to the station.

William and his wife have a toddler and another child on the way. We're delighted that he is joining our WTVM family. His start date will be Monday, September 13th.

I'll introduce William to everyone when he arrives and I know you will give him a warm welcome when he begins his new job with us.