

Carrie (Peterson) Hofmann
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(She/Her) • 1st
President & General Manager
2d •

2 days ago

Life Update: I have left WLTX. I have enjoyed my 4 plus years in TEGNA. As many know, I am passionate about journalism and the work we do to help our communities. We stabilized the ratings decline, met our revenue goals, and made a lot of improvements around the studio and building. I believe WLTX has a great future ahead and I wish the team nothing but the best. I will be exploring other opportunities that fit with my goals. I hope to stay in SC, NC and/or the Southeast region.