May 3, 2021

KERRI CAVANAUGH NAMED NEWS DIRECTOR OF CBS TELEVISION STATIONS' MIAMI PROPERTIES

Veteran local news executive Kerri Cavanaugh has been named News Director of CBS Television Stations' Miami properties, WFOR-TV, WBFS-TV, CBSMiami.com and CBSN Miami, a local direct-to-consumer streaming news service that is scheduled to launch this year. The announcement was made today by Darryll Green, Vice President and General Manager of the station group's Miami businesses.

Cavanaugh is joining CBS Miami after most recently serving as a senior consultant with Magid since October 2018. Before that, she was Vice President of News for WTTV-TV and WXIN-TV, the CBS Television Network and Fox affiliates in Indianapolis, from 2014-18.

"We are very pleased to recruit someone with Kerri's experience, collaborative leadership skills and track record of success to CBS Miami," Green said. "We look forward to having her join our team and helping us maximize our opportunities for growth, including the upcoming launch of CBSN Miami."

"Returning to South Florida has always been a dream, and it's exciting for me to come back as a member of the CBS Miami team – especially now with the launch of CBSN Miami coming up soon," Cavanaugh said. "I can't wait to work with CBS4's talented storytellers to continue the station's commitment to valuable and impactful multiplatform reporting."

Beginning in August 2014, Cavanaugh played a significant role in helping transition WTTV, which at the time was owned by Tribune, from being an affiliate of The CW to a CBS station in just 144 days. The transition included hiring more than 60 staff members, creating new station branding, a news set, control room and three new websites. In 2015, *Broadcasting & Cable* recognized Cavanaugh's leadership and contributions by naming her News Director of the Year.

Prior to helping launch CBS 4 in Indianapolis, Cavanaugh joined WXIN as News Director in 2013.

In 2016, WXIN won the Edward R. Murrow Award for Overall Excellence among large-market stations in the highly competitive Illinois-Michigan-Ohio-Indiana region.

Cavanaugh's new role with CBS Television Stations represents a return to South Florida. She previously served as News Director at WSFL-TV, the CW affiliate serving Miami and Fort Lauderdale, from 2009-10.

Cavanaugh's background also includes serving as News Director at the Fox affiliate in Grand Rapids; 10 years with the ABC affiliate in Tampa, where she began as a news producer and rose through the ranks to become senior executive producer; three years with the CBS affiliate in West Palm Beach; and two years with the Fox affiliate in Tuscaloosa.

Cavanaugh earned her bachelor's degree in broadcast news and speech communication from the University of Alabama.