For Immediate Release

August 17, 2020

Sharranda Neal Named News Director of WLTX

(Columbia, SC) Sharranda Neal has been promoted to News Director at WLTX, TEGNA's CBS affiliate in Columbia, SC, effective September 8, 2020. For the past 10 years, Neal has been Content Manager at WLTX where she was responsible for logistics and editorial content.

"I am humbled by the responsibility of this position," said Neal. "I can't wait to build on the great work that we, here at WLTX, are doing by telling the stories of our community and advocating for the people who live here. I'm confident that great things are ahead."

"Sharranda is already a vital part of News 19," said Rich O'Dell, President & General Manager of WLTX-TV. "Her solid journalistic background and intimate knowledge of our community have positioned her well to take on the role of News Director.

Prior to her position at WLTX, Neal served as a News Producer at WIS (NBC-Columbia). She joined WLTX in 2007 when the station launched the popular 5:00pm News program Friends@5. Neal was the original producer of the program, helping develop and execute the original concept.

Neal and her husband Rodrick live in Blythewood, SC with their two sons, Dory and Toreese. Originally from Barnwell, SC, Sharranda is deeply involved in the community and enjoys reading, solving Sudoku puzzles, and singing in her church choir.

Current News Director Julie Eisenman moves to the position of Director of Content. In addition to her duties at WLTX, Eisenman also provides editorial oversight for TEGNA's national Verify team.

About WLTX

WLTX is the CBS affiliate in Columbia and is the leading digital content provider in the market. Honored as the South Carolina Television Station of the Year, WLTX also hosts The True Crime Network on channel 19.2, Decades on Channel 19.3, and Quest on 19.4. WLTX is owned by TEGNA Inc. (NYSE: TGNA), the largest owner of top 4 affiliates in the top 25 markets. Across platforms, TEGNA and WLTX tell empowering stories, conduct impactful investigations and deliver innovative marketing solutions.